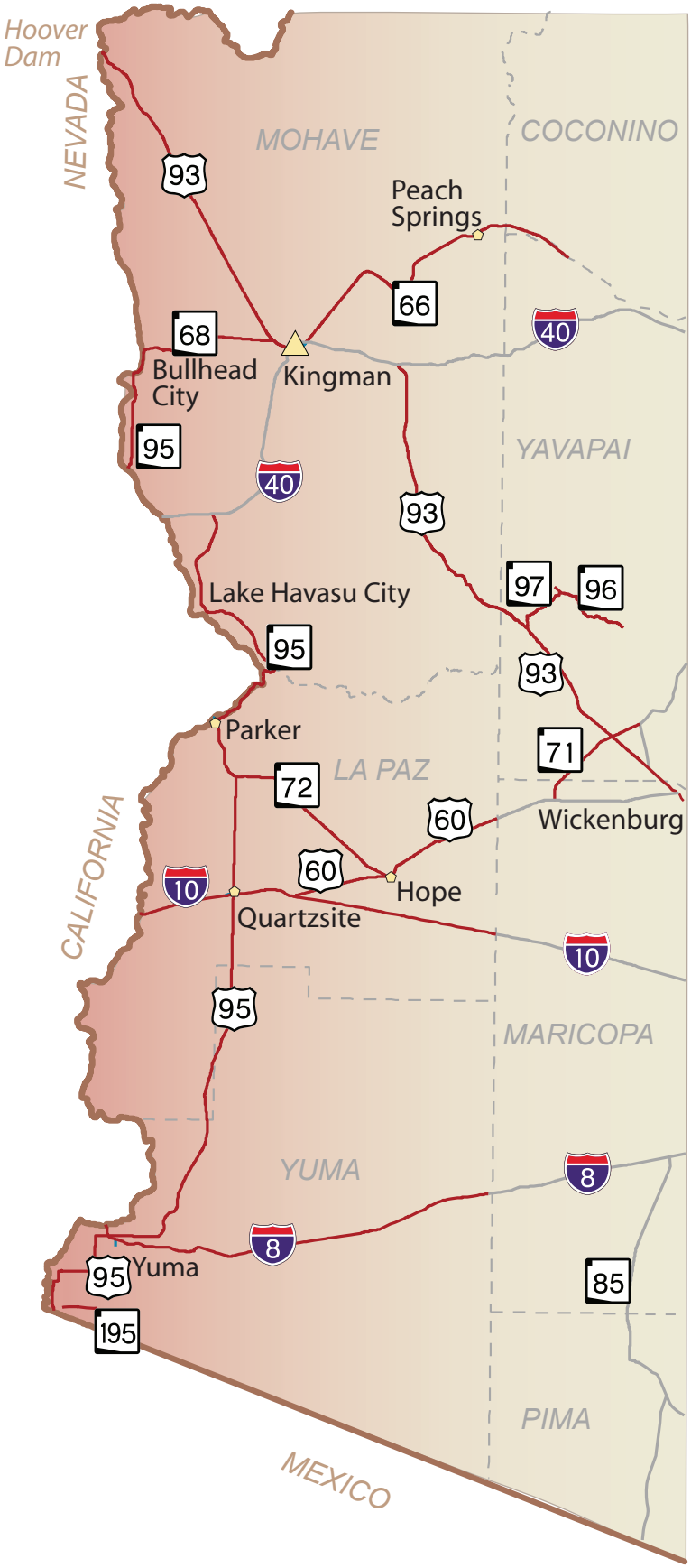Western Area